

Cookie Policy

Cookie Policy

This Cookie Policy is designed to tell you about our practices regarding the collection of information through cookies and other tracking technologies (like gifs, web beacons, etc.).

The functionalities for which we use these technologies may include the following:

- Assisting you in navigation,
- Assisting in registering for our events, login, and your ability to provide feedback,
- Analyzing the use of our products, services or applications,
- Assisting with our promotional and marketing efforts (including behavioral advertising),
- Offering content of third parties (such as social media content).

Below is a detailed list of the cookies we use, with a description of its purpose(s), expiry and information on refusing the Cookies in “How to Block”.

Except where allowed by applicable law, we place cookies after having received your consent.

Links to other websites

This site may contain links or references to other websites. Please be aware that we do not control the cookies / tracking technologies of other websites and this Cookie Policy does not apply to those websites.

How to Contact Us

If you have any questions, comments, or concerns about this Cookie Policy or the information practices of this site, please use the contact information included in our [Privacy Policy](#).

Changes to This Cookie Policy

If this Cookie Policy changes, the revised policy will be posted on this site. This Cookie Policy was last updated May 15, 2019.

Types of Cookies Used on This Website

Type of Cookie	Source	Purpose	Expiry	How to Block
Cookies / tracking technologies served by us (first party cookies)				
guest-view	NEOSTRATA COMPANY, INC.	Stores the Order ID that guest shoppers use to retrieve their order status. Guest orders view. Used in "Orders and Returns" widgets.	Session	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
login_redirect	NEOSTRATA COMPANY, INC.	Preserves the destination page the customer was navigating to before being directed to log in. Used in mini cart for logged in customers if Stores>Settings>Configuration>Sales>Checkout>Shopping Cart Sidebar>Display Shopping Cart Sidebar is set to "yes".	Session	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
mage-messages	NEOSTRATA COMPANY, INC.	Tracks error messages and other notifications that are shown to the user, such as the cookie consent message, and various error messages. The message is deleted from the cookie after it is shown to the shopper.	Duration 1 year. Cleared on frontend when the message is displayed to the user.	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
product_data_storage (local storage)	NEOSTRATA COMPANY, INC.	Stores configuration for product data related to Recently Viewed/Compared Products.	Per local storage rules	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
recently_compared_product (local storage)	NEOSTRATA COMPANY, INC.	Stores product IDs of recently compared products.	Per local storage rules	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you

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recently_compared_product_previous (local storage)	NEOSTRATA COMPANY, INC.	Stores product IDs of previously compared products for easy navigation.	Per local storage rules	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
recently_viewed_product (local storage)	NEOSTRATA COMPANY, INC.	Stores product IDs of recently viewed products for easy navigation.	Per local storage rules	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
recently_viewed_product_previous (local storage)	NEOSTRATA COMPANY, INC.	Stores product IDs of recently previously reviewed products for easy navigation.	Per local storage rules	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
form-key	NEOSTRATA COMPANY, INC	A security measure that appends a random string to all form submissions to protect the data from Cross-Site Request Forgery (CSFR).	Persistent – PHP: Based on PHP setting session.cookie_lifetime	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
mage-cache-ssid	NEOSTRATA COMPANY, INC	The value of this cookie triggers the cleanup of local cache storage. When the cookie is removed by the backend application, the Admin cleans up local storage, and sets the cookie value to “true”.	Session	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.

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mage-cache-storage	NEOSTRATA COMPANY, INC	Local storage of visitor-specific content that enables ecommerce functions.	Session	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
mage-cache-storage (local storage)	NEOSTRATA COMPANY, INC	Local storage of visitor-specific content that enables ecommerce functions.	Session	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
Mage-cache-storage-section-invalidation (local storage)	NEOSTRATA COMPANY, INC	Forces local storage of specific content sections that should be invalidated.	Per local storage.	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
persistent_shopping_cart	NEOSTRATA COMPANY, INC.	Stores the key (ID) of persistent cart to make it possible to restore the cart for an anonymous shopper.	Based on configuration Persistent Shopping Cart > General Options > Persistent Lifetime (seconds)	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
private_content_version	NEOSTRATA COMPANY, INC.	Appends a random, unique number and time to pages with customer content to prevent them from being cached on the server.	Based on configuration Persistent Shopping Cart>General Options>Persistence Lifetime (seconds).	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.
section_data_ids	NEOSTRATA COMPANY, INC.	Stores customer-specific information related to shopper-initiated actions such as display wish list, checkout information, etc.	Session	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's

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store		Tracks the specific store view/locale selected by the shopper.	1 Year	You can change your browser settings to accept or refuse these cookies. As the means vary from browser to browser, you should visit your browser's Help menu for more information.